

APPROVED

BTP Communications Committee Minutes

May 2, 2024

BTP Community Clubhouse

Call to Order – The meeting was called to order at 1:00 p.m.

In attendance – John Fuller, Chairman, Ron McEwan, Board Liaison, Jim Stewart, Ann Granatino, Mark Lovelace, and John Scardella. **Visitor:** Kim Walerius, Social Committee Chair.

The Chairman asked for a volunteer to take minutes -- Jim Stewart agreed. **Motion by John Scardella to accept the minutes of the April 11, 2024, monthly meeting. Mark Lovelace seconded the motion. The motion was unanimously approved.**

Old Business –

- A. John Scardella reported that he spoke with Blue Stream, and that they are willing to hold group training meetings of any size as well as individual meetings as desired.
- B. Kim Walerius reported that the Social Committee will not be active during the summer months. They already have plans for the Fall and early winter starting with a Chill & Grill in September.
- C. Review Website Status: John Fuller reported that the transition team (LindaB, Jodi, Ron, Mark, JohnF) held its first Zoom meeting on Thurs, April 18th. The general structure of the new website was outlined. Linda Bye is the single point of contact with the design company, RGB Internet Systems of Naples, Florida.
- D. Mark Lovelace presented a detailed look at how the community might provide information for RGB to put into our new website. He also touched on possible direct Board input to the website and how links to the existing management website will need to be developed.
- E. Major uploads of text and pictures will be made to RGB starting next week.
- F. In late May, RGB will be composing the initial structure of the website. A review of the first version should be ready in early June.

New Business –

- A. Newsletter: Thanks were given to Annie Granatino for handling most of the editing for the last issue which was distributed a day ahead of schedule!
- B. The Work Plan for the next newsletter was presented, showing a target date of August 16th.
- C. John Scardella has agreed to tackle a large part of the editing and has already configured a blank format to build on.

- D. A very sparse outline of topics for articles was reviewed. With ample time available for the next issue, more development will be discussed at the June meeting.
- E. There was a brief discussion on the longest continuous residents, perhaps having one for Carriage Homes and one for Courtyards. This will be the subject of a continuing article.
- F. Our Board Liaison and Board President, Ron McEwan gave a brief report on general community activity, with an emphasis on landscaping issues. Special notes were included about the new contractor, Greenscapes.

Next Meeting and Adjournment –

The next meeting will be on Thursday June 6, 2024, at 1pm at the Clubhouse.

John Scardella motioned to adjourn, and Ann Granatino seconded the motion. The motion was approved, and the meeting adjourned at 2:20 PM.